

**Introduction Title**

Fade In/Out of magazine title.

This is a cut blinds sequence.



### Jeff Tron Frame

Bright transition to Tron sequence.

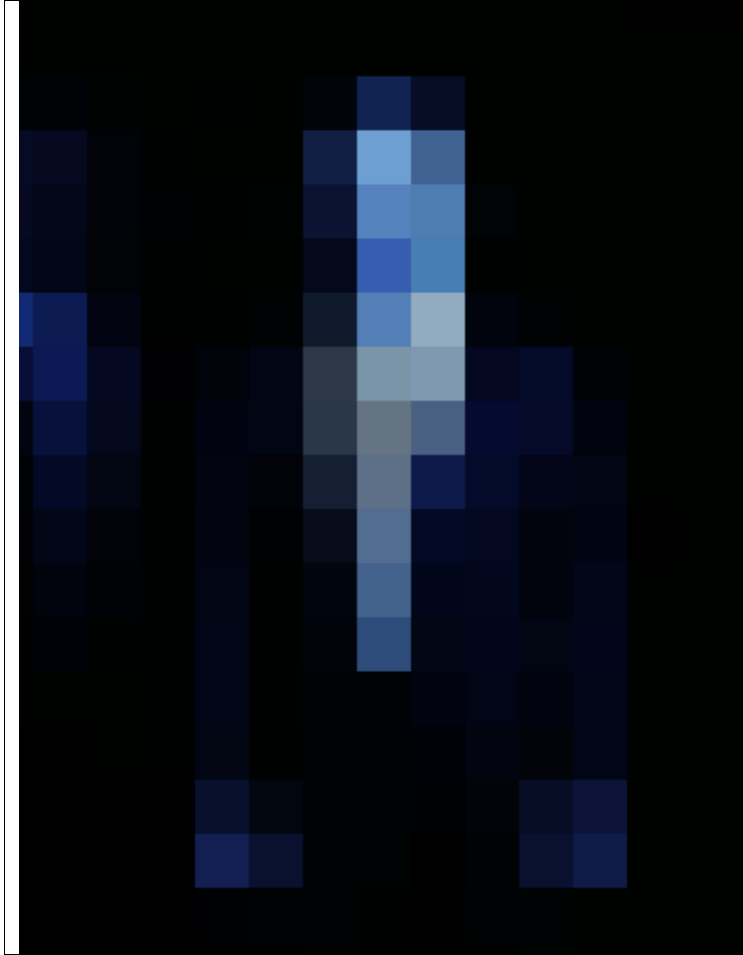
This is giving the transition the Twilight Zone or X-Files type effect.



### Jeff Tron Frame

Fade in to Jeff.

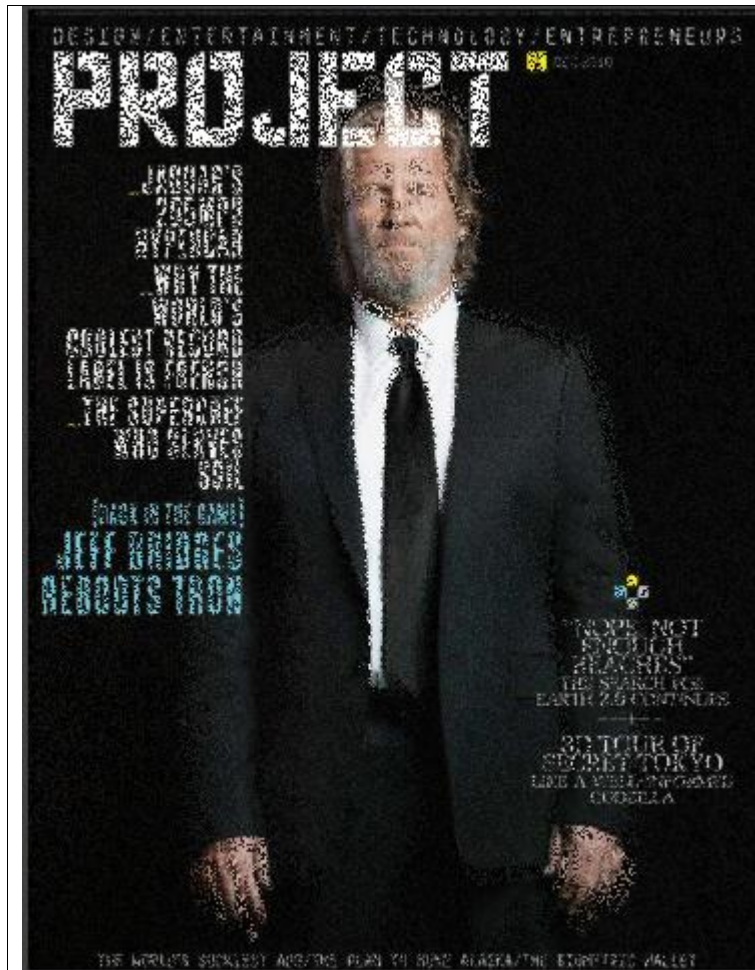
Once again, the X-files look is still here with a reflection of Jeff in the background.



### Jeff Tron Frame

Jeff fades out.

This is a pixilation effect. This will faded to a full Jeff, and on to the main page.



## Project Main Page

Fade in to main page.

Using the final pixilation transition, we get a glimpse of Jeff on the main page, and the magazine headlines.

DESIGN/ENTERTAINMENT/TECHNOLOGY/ENTREPRENEURS

# PROJECT

DEC 2010

JAGUAR'S  
205MPH  
HYPERCAR  
WHY THE  
WORLD'S  
COOLEST RECORD  
LABEL IS FRENCH  
THE SUPERCHEF  
WHO SERVES  
SOIL

[BACK IN THE GAME]  
**JEFF BRIDGES  
REBOOTS TRON**



"NOPE. NOT  
ENOUGH  
BEACHES"  
THE SEARCH FOR  
EARTH 2.0 CONTINUES

3D TOUR OF  
SECRET TOKYO  
LIKE A WELL-INFORMED  
GODZILLA

THE WORLD'S SUCKIEST ADS/THE PLAN TO NIKE ALASKA/THE BIOMETRIC WALLET