



Introduction Title

Fade In/Out of magazine title.

This is a cut blinds sequence.



Jeff Tron Frame

Bright transition to Tron sequence.

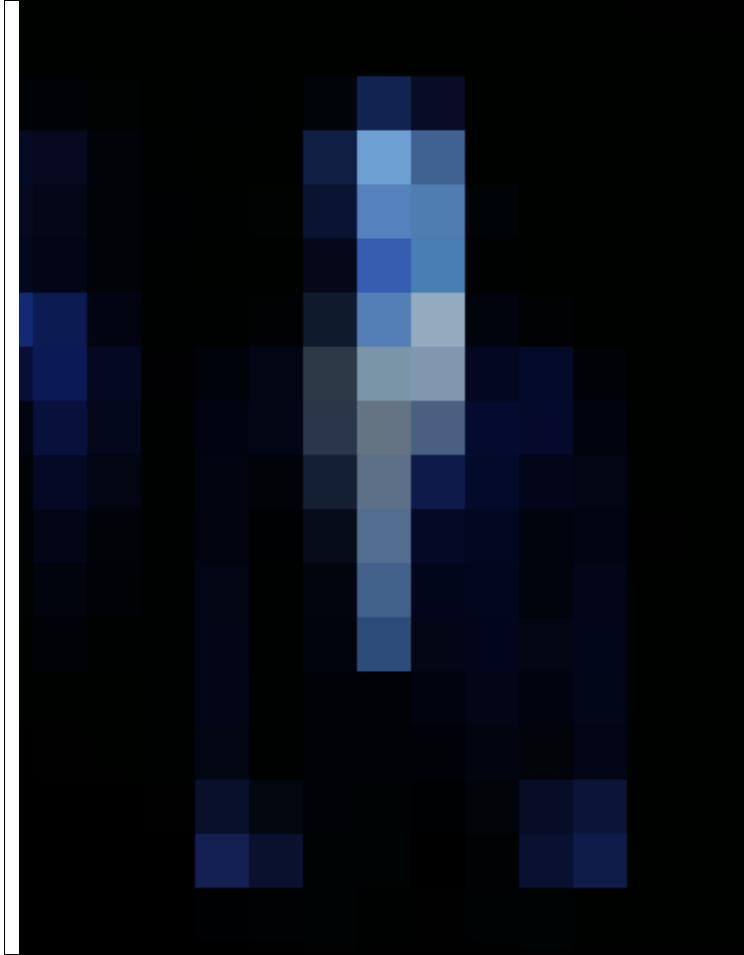
This is giving the transition the Twilight Zone or X-Files type effect.



Jeff Tron Frame

Fade in to Jeff.

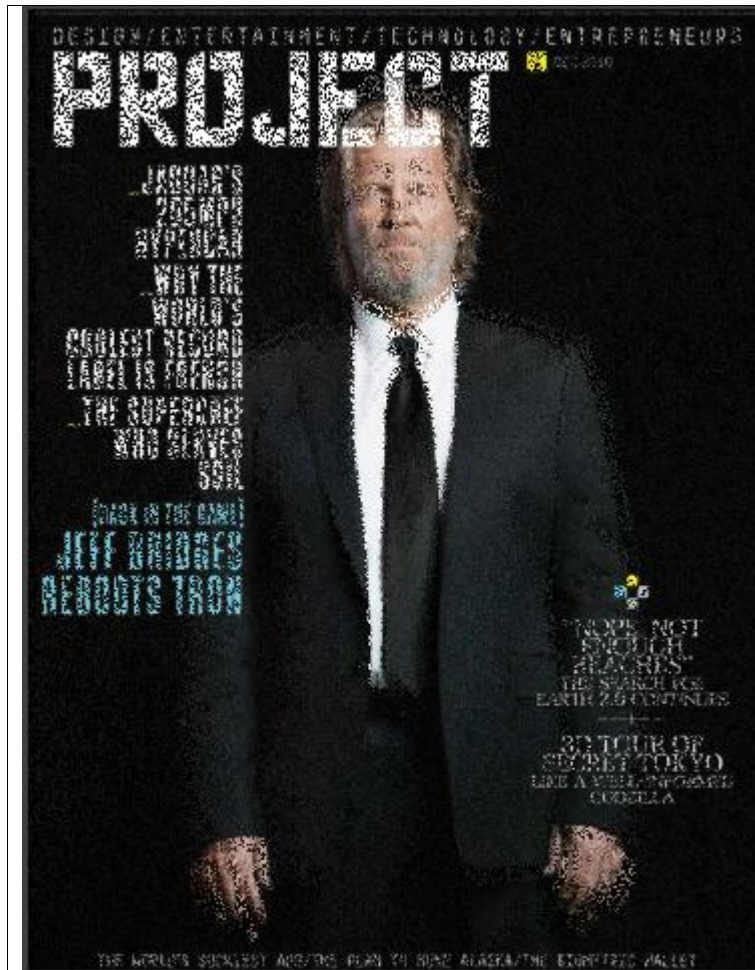
Once again, the X-files look is still here with a reflection of Jeff in the background.



Jeff Tron Frame

Jeff fades out.

This is a pixilation effect. This will faded to a full Jeff, and on to the main page.



Project Main Page

Fade in to main page.

Using the final pixilation transition, we get a glimpse of Jeff on the main page, and the magazine headlines.

DESIGN/ENTERTAINMENT/TECHNOLOGY/ENTREPRENEURS

PROJECT

DEC 2010

JAGUAR'S
205MPH
HYPERCAR
WHY THE
WORLD'S
COOLEST RECORD
LABEL IS FRENCH
THE SUPERCHEF
WHO SERVES
SOIL

[BACK IN THE GAME]
JEFF BRIDGES
REBOOTS TRON



"NOPE. NOT
ENOUGH
BEACHES"
THE SEARCH FOR
EARTH 2.0 CONTINUES

3D TOUR OF
SECRET TOKYO
LIKE A WELL-INFORMED
GODZILLA

THE WORLD'S SUCKIST ADS/THE PLAN TO NIKE ALASKA/THE BIOMETRIC WALLET