

# PROJECT

1 DEC 2010

JAGUAR'S  
205MPH  
HYPERCAR

WHY THE  
WORLD'S  
COOLEST RECORD  
LABEL IS FRENCH  
THE SUPERCHEF  
WHO SERVES  
SOIL

[BACK IN THE GAME]

JEFF BRIDGES  
REBOOTS TRON



“NOPE. NOT  
ENOUGH  
BEACHES”  
THE SEARCH FOR  
EARTH 2.0 CONTINUES

3D TOUR OF  
SECRET TOKYO  
LIKE A WELL-INFORMED  
GODZILLA



THE WORLD'S SUCKIEST ADS/THE PLAN TO NUKE ALASKA/THE BIOMETRIC WALLET

## Congratulations on finding the USB.

If you haven't watched the video brief, have a look.  
If you have you'll know the score, but here is some more detail.

Project is a new digital magazine designed specifically for the iPad. It is about creative people, for creative people. And the first issue is available for download from the [app store now](#).

What we want you to do is redesign our front cover. It's a video piece (see the file) so if your entry uses that capacity then great. But equally, no worries if not.

Use the assets if you want, or ignore them completely, just create something called Project that references Jeff Bridges or Tron.

The best entries will be featured in a special download available with issue 3. The overall winner (selected from these by a panel of judges from across the digital and creative spectrums) will then get to design the actual front cover of Project 2 – a crowd-sourced issue coming next year.

### Entry details

You will need to upload your submissions to your own YouTube, Vimeo, or Flickr account, from which you can cut and paste the embed code.

They will need to be at one (or both) of the following sizes:

Portrait: 768x1004 pixels; or Landscape: 1024x748 pixels.

Then go to [facebook.com/project](#) and fill out the entry form, giving us your name, email address, and embed code.

You will need to complete your entry by 7pm (GMT) on December 15th.

We will then contact those selected for the download feature and request the original files.

That's it. Good luck.

And thanks for being part of the Project.



[projectmag.com](#) [facebook.com/project](#) [gowalla.com/projectmag](#) [@projectmag](#)

To enter you must agree to the terms and conditions on the following page.

## Terms and Conditions

1. This competition is only open to persons aged 18 or older who are resident in a country where it is lawful to enter this competition. You are responsible for ensuring that it is lawful for you to enter this competition. If you are concerned about this then we recommend you seek legal advice. This excludes employees and the immediate families of Project, Seven Squared, Virgin Digital Publishing Limited or any Virgin company, their agents or anyone professionally connected with this competition. Under 18s can upload an entry however will not be eligible to take part in the competition.
2. The winner's prize will be to feature their entry in a supplement to issue 3 of Project, published 25th January 2011. The overall winner will then get to design the actual front cover of future issue of Project, the publication date of which is to be confirmed. Prize must be accepted as offered. No cash alternative to the prize will be offered and the prize is not transferable. Value of prize is correct at time of going to press. The promoter reserves the right to substitute a prize of equal or greater value should circumstances makes this necessary.
3. The closing date for the receipt of all entries is 5pm (GMT) on Wednesday 15th December 2010. The entry must be the author's original work, and submitted in the name of the author. Only one entry per person. No third party or bulk entries. Multiple entries from a single source (eg 'competition entry' website/company) will be disqualified.
4. For any content that e-mailed, uploaded, submitted, or otherwise provided to Project and Virgin Digital Publishing Limited as an entry in conjunction with this competition, you grant to Project and Virgin Digital Publishing Limited a non-exclusive, worldwide, royalty free, fully paid, transferable, sublicensable right and licence to use, copy, reproduce, distribute, perform publicly, display publicly, modify, edit, manage, store and otherwise use the content in connection with the operation, promotion and marketing of Project, published by Virgin Digital Publishing Limited. Entries published will always be credited to the author.
5. The winner may be required to take part in publicity resulting from this competition. Names, city of residence, photograph and/or image may be published for publicity purposes in all media carried out by the promoter, Seven Squared,, without payment or compensation.
6. Seven Squared reserves the right (but not the obligation) to remove or edit any content.
7. The images, assets and content provided by are for use solely in conjunction with this competition organised by Project, published by Virgin Digital Publishing Limited. By providing these images, assets and content, Project and Virgin Digital Publishing Limited does not transfer any rights. These images, assets and content may not be used, copied, reproduced, distributed, performed publicly, displayed publicly, modified, edited, managed, stored and otherwise used for anything other than in conjunction with this competition. Project and Virgin Digital Publishing Limited reserves all rights.
8. You represent and warrant that you own or otherwise control all of the rights to the any other content that you post; that, as at the date that the content or material is submitted to Project: (a) the content and material is accurate; (b) use of the content and material you supply does not breach any applicable policies or guidelines and will not cause injury to any person or entity (including that the content or material is not defamatory). You agree to indemnify Project, Virgin Digital Publishing Limited and its affiliates for all claims brought by a third party against Project, Virgin Digital Publishing Limited or its affiliates arising out of or in connection with a breach of any of these warranties.
9. Project and promoter, Seven Squared assumes no responsibility for lost, stolen, delayed, damaged or misdirected entries or for any failure of the website during the promotional period, for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, access providers, computer equipment, software, failure of any email or entry to be received by Project and Seven Squared on account of technical problems or traffic congestion on the Internet or any website, or any combination thereof including any injury or damage to an entrant's or any other person's computer related to or resulting from playing or downloading any material in the promotion. Project and Seven Squared Limited reserves the right in its sole discretion to cancel or suspend the online entry of this contest should a virus or bug or other cause beyond the reasonable control of Project and Seven Squared corrupt the security or proper administration of the contest. Any attempt to deliberately damage any website or undermine the legitimate operation of this promotion is a violation of criminal and civil laws, and should such an attempt be made, Project and Seven Squared reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution. Entries are subject to verification and will be declared invalid if they are illegible, mechanically MV reproduced, mutilated, forged, falsified, altered or tampered with in any way. Entrants agree to abide by the Terms and Conditions and the decision of the promoter is final and binding.
10. The winning entry will be selected by a by a panel of judges from across the digital and creative spectrums between 15th December and 23rd December 2010. Names of judges will be published in Issue 2 of project, published after 23rd December 2010. If a selected entrant does not meet all of the entry conditions, the entry with the next highest number of votes will become the winner.
11. The winner will be notified by email within 28 days of the closing date. If the prize has not been claimed within three months of the closing date, the entry that received the next highest number of judges votes will become the winner. The judges' decision is final and binding and no correspondence will be entered into. The email address you provide to enter the competition will be used by us to contact you if necessary, and will not be shared with other companies. Project and Seven Squared will only use your email address in compliance with the provisions of the UK Data Protection Act 1998 and in accordance with our privacy policy.
12. For name and county and country of the winner, please send a stamped addressed envelope, marked Project Competition Winner, to Seven Squared, Sea Containers House, 20 Upper Ground, London SE1 9PD. No entries should be sent to this address.
13. The promoter is Seven Squared, Sea Containers House, 20 Upper Ground, London SE1 9PD.